



Whiterock Conservancy Mission and Vision Statement

Vision: An environmentally and economically diverse and sustainable rural landscape in Iowa and beyond.

Mission: To research and demonstrate sustainable, multi-purpose land management in the Middle Raccoon River valley.

Goals:

Goal 1: To protect, restore, and enhance the natural and cultural resources of the Middle Raccoon River valley.

Goal 2: To research, demonstrate, and communicate economically and environmentally sustainable multi-purpose land use.

Goal 3: To provide public access and use, environmental education, and interpretation of cultural, historical, natural, and scenic resources.

Goal 4: To create and maintain a sustainable and forward-thinking organization.